



Best Practices 2000

U.S. Department of Housing and Urban Development
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<http://www.hud.gov/bestpractices.html>

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Working Together to Build a Better Tomorrow

On behalf of the Department of Housing and Urban Development I invite you to join your colleagues from across the country at HUD's *Best Practices and Technical Assistance 2000 Symposium*. The premier national gathering of community and housing development professionals will be held August 7th through August 10th at the Washington Hilton and Towers in Washington, DC.

Our Year 2000 theme is our goal—*Building a Better Tomorrow through Sharing, Preparing and Succeeding*—and we need you to help make the vision we share a reality for the nation.

Much more than a traditional conference, the Symposium will focus

on the tools, techniques, practices and procedures that represent the best in community, housing and economic development. The Symposium is about you and your colleagues and what you do every day to make the country's urban neighborhoods and Native American lands, its suburbs and rural areas healthier, stronger, and vibrant. It is about what works for families who want to buy homes, tenants longing for safer neighborhoods, businesses that want to invest in the nation's underserved markets, and much, much more. It is about how, through creativity, hard work, and discipline those who have labored to overcome the challenges of poverty, race, inequities, and disinvestment have triumphed.

And it is about how you can do the same.

Peers Talking with Peers

This year at the Symposium you will hear from your peers, the program managers and project directors who have broken new ground and tried new things that are working to improve communities. Based on recommendations from many of you, we have invited winners of last year's Best Practice awards as well as nominees for Year 2000 recognition to talk about their projects.

(see SECRETARY'S LETTER on page 2)



Secretary Andrew Cuomo, Dept. of Housing and Urban Development

Best Practices and Technical Assistance Symposium—August 7-10, 2000

Symposium 2000 Focuses on Things that Work

Whether you are the manager of an economic development corporation, a for-profit developer building affordable housing, or the director of a faith-based community development agency, the HUD Best Practices and Technical Assistance Symposium offers workshops, discussion groups and interactive sessions of interest to you.

A Track for Every Interest

With eight tracks covering topics as wide ranging as financing, e-government, partnership building, and operations, there is a tract and topic that can help enhance your program's performance.

(see SYMPOSIUM on page 2)

Eight Tracks to Success

- ◆ Community Development
- ◆ Economic Development
- ◆ Homeownership/Safety & Security
- ◆ Fair Housing/Housing Counseling
- ◆ Public Housing/Client Services
- ◆ Special Needs Housing/Youth Empowerment
- ◆ Affordable Housing
- ◆ Neighborhood Networks

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They, and others, will share with you what they have accomplished, but more important they will prepare you to embrace what they have done and help prepare you for similar successes. We have asked presenters to share their successes and the solutions to roadblocks they encountered along the way.

See the Sites

We recognize that many of you are folks of action who prefer seeing to sitting. Therefore, in addition to hearing from peers, the conference offers opportunities to visit the many outstanding community development projects in the Washington, DC area. You can walk through the award winning Edgewood Terrace Neighborhood Networks Center and see how

it has transformed a neighborhood. Sit in the seats at Washington's new sports arena and hear how it has revitalized the city's downtown. Tour the HOPE VI projects that are turning around vast stretches of urban wasteland and hear the developers, lenders and tenants talk about their dreams for the neighborhoods.

Celebrating Successes

Best Practices 2000 is about sharing the details of what works, why and how, but it is also about our successes. This year I will be recognizing the outstanding 100 projects and 300 runner-ups that are models of community, housing and economic development. Each of the winners, in addition to providing quality services or products, offers something worthy of emulation. Some of the winners

have developed training courses that can be embraced by thousands of communities. Others have developed cutting edge management information systems. And still others have designed procedures, partnerships, or prototypes that have significantly reduced costs, increased productivity, overcome delays or even all three.

Join Me

Other parts of this month's Best Practices 2000 newsletter provide detailed information about the sessions, events and resources. I look forward to seeing all of you at the Symposium and most important, learning from each and every one of you about your struggles and successes, your challenges and how you have met them.

**SYMPOSIUM from page 1**

Each day includes workshop sessions on issues such as effective program management, special needs housing, affordable housing, resident services, economic and community development issues, homeownership incentives, youth development, and fair housing.

Peers Teaching Peers

In the mornings and afternoons you can select from a wide range of sessions led by colleagues and peers. Choose among small hands-on, interactive sessions, large group presentations by leading experts, or intensive training sessions.

If housing development is your interest, you may want to listen as discussants share their experiences running and some of the nation's most successful housing counseling pro-

grams. Or, you might want to take in the debate on whether slow and no growth policies are killing off affordable housing. And, if stimulating growth and development is your challenge, then you might want to hear about how some communities are attracting and encouraging new housing development in defiance of all the odds.

Community development in this decade is about more than housing yet there remains a gulf between those who build and manage real estate and others who build human capital. If your interests are bridging the divide between housing and jobs, between physical assets and human assets, you will want to attend the Symposium sessions focused on social services, job development, and economic opportunity. For practitioners whose interests are primarily economic

development, Symposium 2000, will offer sessions that focus on business investment and retention. You won't want to miss the discussions on what is working in Empowerment Zones, how the most successful regions are planning for growth and development, and how communities are successfully using Section 108 Loans to stimulate economic revivals. And, for those with a mind for numbers, you will want to hear about the latest and most creative municipal loan products and services.

There is much, much more. As a participant in Best Practices 2000 you can attend sessions on how communities have met the challenge of reducing lead paint hazards, how to design management information systems, strategies for overcoming the digital divide, or overcoming the ravages of predatory lending.

(see SYMPOSIUM on page 4)

Best Practices Symposium 2000

Tentative Agenda

Monday, August 7, 2000

- Registration, 8:30–5pm
- Exhibit hall, cinema showcase, technology center and resource room, 12–5:30pm
- Opening plenary session, 1pm
Address by Secretary Cuomo
- Best practices sessions, workshops, 2:45–4:15pm
- Reception/Awards Ceremony
(Local field office awards)

Tuesday, August 8, 2000

- Registration, 8:30–5pm
- Opening plenary sessions, 8:30–10am
- Exhibit hall, cinema showcase, technology center and resource room, 10–5:30pm
- Best Practices sessions, workshops, local site visits 10:30–12noon
- Mini-plenary luncheons, 12–1:30pm
(Hosted by Program offices)
- Best practices sessions, workshops, site visits, 1:30–5pm
- Reception, 5:30–6:30pm

Wednesday, August 9, 2000

- Registration, 8:30–12pm
- Concurrent plenary sessions, 8:30–10am
- Exhibit hall, cinema showcase, technology center and resource room, 10–5:30pm
- Best Practices session, workshops, local site visits, 10:30–12noon
- Mini-plenary luncheons, 12–1:30pm
- Best Practices sessions, workshops 2:00–3:30pm
- Local site visits, 2–4pm
- Visit exhibit hall, cinema showcases technology center & resource room, 4–5:30pm
- Reception, 5:30–6:30pm
(Awards from program offices & sec rep offices presented)

Thursday, August 10, 2000

- Closing plenary session, continental breakfast and awards ceremony, 8:30–11:30am

Registration

There are two ways to register.

1. The easiest way to register is electronically through the conference web site at www.hudbestpractices.com
2. Request a registration form from HUD – call 1.800.224.6761

The main hotel is the Washington Hilton and Towers, however a number of other hotels in the general area are also available. Room rates are \$118 per night plus tax (14.5%) for a single room. Room assignments will be made on a first come, first served basis.

Those interested in exhibiting can indicate so on their registration form and an exhibitor pack will be sent separately. Space is limited, so get your request in early.

Speakers and presenters will be sent additional information regarding audio/visual needs and other items.

Exhibit Hall

Cinema Showcase

Resource Room and Technology Center

The resource room will display a variety of best practice resources from across the country, including training manuals, course books, templates, brochures, booklets and computer software. There will be ample time to visit the resource center, look at materials that might be helpful to you and visit with those who have created these materials or order them.

Site Visits

Parkland Splash; Capital Hill Hope VI; Good Hope Marketplace; The Phyllis Wheatley YMCA; Metro Station Redevelopment; B’Nai Brth Homecrest Elderly Housing; Seat Pleasant Gateway Communities; Heritage Corridors; Enterprise Zone; Samuel Madden (HOPE VI) Project; and many others.

If you know of a best practice site that should be included in these visits, please call 1-800-224-6761 to get it on the list.

Awards

Throughout the week, winning best practices will be recognized, culminating in the Secretary's Award Ceremony on Thursday to recognize the "best of the best" top 100 winners. Monday evening's reception will recognize local winners from the field offices. Wednesday will be devoted to recognizing program area and sec rep winners. These will take place at Plenary luncheons and evening receptions.



BEST PRACTICES SYMPOSIUM 2000

The Best Practices Annual Symposium
is August 7 — 10, 2000

at Washington Hilton and Towers in
Washington D.C.

The hotel registration deadline is July 5th.

Register on-line at <http://www.hudbestpractices.com>

Call 1-800/224-6761

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Beyond Workshops

And, if workshops are not your thing, you can visit the video lab, take a tour of Washington area development projects, or chat with exhibitors in the resource and technology center. See story on Page 4 for more exciting events at Best Practices 2000.

Selecting the Winners

The top 100 Best Practices will be recognized at a special award ceremony breakfast Thursday morning.

These top 100 Best Practices will be selected by an Executive Panel from a field of about 400 nominations. Panel members will be evaluating best practices using these criteria:

1. Impact on those served
2. Replicability
3. Creativity in addressing a problem
4. Overcoming challenges
5. Effective use of partnerships
6. Exceeding expectations of HUD customers

Our distinguished Executive Panel is made up of HUD personnel as well as representatives from public interest groups and HUD partners.

Deputy Secretary Saul Ramirez

Assistant Secretary Bill Apgar

Assistant Secretary Harold Lucas

Assistant Secretary Cardell Cooper

Assistant Secretary Eva Plaza

Secretary's Representative

Davey Gibson

Acting Secretary's Representative

Louis Ybarra

Acting Secretary's Representative

Mary Ann Wilson

Acting Senior Community Builder

Michele Bernier

Senior Community Builder Julie Fagan

Senior Community Builder

Tom Cusack

Christine Windle, National Association of Realtors

George Caruso, National Affordable Housing Management Association

Jim Carey, Freddie Mac

Roy Priest, National Congress for Community Economic Development

Chandra Western, National Community Development Association

Nan Roman, National Alliance

to End Homelessness

Eugene Lowe, The U.S. Conference of Mayors

Sheila Crowley, National Low-Income Housing Coalition

Kevin Marchman, National Organization of African Americans in Housing

Michael Nail, National Association of Housing and Redevelopment Officials

Corrine Yu, Leadership Conference on Civil Rights

Bernardo Ramirez, National Council of La Raza

Margaret Chin, Asian Americans for Equality, Inc.



John Walker, Congress of National Black Churches

Dennis Hayes, National Association for the Advancement of Colored People

Buzz Roberts, Local Initiatives Support Corporation

Larry McNickle, American Association of Homes and Services for the Aging

Ruth Pagani, National Hispanic Housing Council

Jacqueline Byers, National Association of Counties

Dottie Moorman, National Housing Conference



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Yes, I would like to be placed on the Building A Better Tomorrow, HUD's Best Practices and Technical Assistance Forum newsletter mailing list. (Please print) Send form to the address below, or call the Best Practices HELP Desk number.

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Building A Better Tomorrow

HUD's Best Practices and Technical Assistance Forum Staff

- Linda Cianco, Editor-in-Chief
- Francine Sutton, Editor
- Paulette Ceophas, Distribution

Would You Like To Contribute An Article?

If so please contact our Newsletter Editor at the number listed on the right.

How To Contact Us

Best Practices HELP Desk — Just A
Phone Call Away: 202/708-1992

Fax No. 202/708-2538

Newsletter Editor Telephone:
202/708-1027

Newsletter Editor e-mail address:
Francine_Sutton@hud.gov

Web Site Address:
<http://www.hud.gov/bestpractices.html>

U.S. Department of Housing and Urban Development
Office of Management and Planning
409 Third Street, S.W., Suite 310
Washington, DC 20024

Address Service Requested